Our team returned from the Innovation Lab after brainstorming about ways to connect alumni with Baker Library...
You have experience, a hunch, an inspiration.

WHAT’S YOUR NEW IDEA?
THE GAP BETWEEN KNOWLEDGE & ACTION

Requires time, energy, and information
BAKER FOR BUSINESS
HBS Alumni can start here.
WE’RE ON YOUR TEAM

• Expertise
• Enthusiasm
• Efficiency
3 WAYS TO CONNECT

Assisted Search - one to one search

eBaker - online databases, 24/7

B4B Research - premium research service
ASSISTED SEARCH = 1 to 1
ONLINE & ON LOCATION

PREEMINENT COLLECTION
real & virtual collection

MORE RESOURCES
including us

VISIT US – JUST WALK IN
or by appointment
ESSENTIAL RESEARCH NEEDS

What information do I need? Where might I find it?

"HBS Online Research Guide By Lynda M. Applegate & Emilie Codega © 2009"
GLOBAL ACCESS – 24/7

library.hbs.edu/ebaker

Databases

ALUMNI

eBaker

FILTERS

VIEW ALL

ABI/PROQUEST
Directory Of Venture Capital & Private Equity Firms
NEXIS
Statista
TIME SPENT & RESULTS

U.S. RETAIL E-COMMERCE FORECAST 2013-2019
(IN BILLION U.S. DOLLARS)

*Source: eMarketer © Statista 2016

Additional Information:
United States, eMarketer; 2013 to 2016
Why Isn't Business Research More Relevant to Business Practitioners?

There's a pervasive paradox in academia: Research conducted at business schools often offers no obvious value to people who work in the world of business. Professors and practitioners weigh in on how to enhance the relevance of research. Open for comment; 0 Comment(s) posted.
The Transparency Paradox: A Role for Privacy in Organizational Learning and Operational Control

Ethan S. Bernstein
Harvard University
ebernstein@hbs.edu
25 NOV 2013  RESEARCH & IDEAS

Hiding From Managers Can Increase Your Productivity

Harvard Business School Assistant Professor Ethan S. Bernstein explains why decreasing workplace transparency can increase productivity.

by Carmen Nobel

Companies all over the world have striven for transparency in the workplace, ...
PROJECT CLARITY

PREMIUM SERVICE
for fee service,
expert research

PROJECT-BASED
event specific,
well-defined

CLEAR PRICE
To date, prices have
been
$1,500- $7,500

PROMPT
Turnaround has
been within a
week
PROPOSAL & PROCESS

YOU Have the info you need to TAKE ACTION

YOU Call, email, or Walk In & talk with US About your IDEA

CONVERSATION

PROJECT PROPOSAL

YOU AGREE?

YES

NO

CONDUCT RESEARCH

DELIVER RESEARCH

YES

NO

FINAL RESEARCH REPORT

INVOICE

YES

NO
OUR REPORTS

EXECUTIVE SUMMARY

We’ve identified three organizations, EY, Deloitte and Catalyst, that analyze and publish data relating to the number of women who are either members of, or hold leadership roles in, a board committee of a publicly traded company.

The published data include the percentage of women who chair committees, specifically Audit Committees, Compensation Committees and Nominating or Governance Committees. The data aren’t comparable across reports as they each feature different compositions of firms.

Women on UK boards: what are we seeing? (EY, 2012)

The EY data focuses on S&P 1500 firms in 2013. The Nominating Committees are chaired by women their Nominating Committees.

In general, women are being appointed to leadership positions and continue to be promoted.

Women in the Boardroom: A Global Perspective

The Deloitte data show that women chair 14% of governance committees in the United States.

Catalyst data indicate that women hold 19% of senior leadership roles as of 2015.

* Company data from the Deloitte report provided.

RECOMMENDED READING

Women on US boards: what are we seeing?

Data for S&P 1500 companies, based on the board membership in place during their 2014 annual meetings. The authors of the report identify three key takeaway:

- Increasing board size to add female directors is common;
- Female directors bring different experiences to the board;
- Increasing the size of the board, but slowly,

Global Perspective

Catalyst is a global voice of the role of women in committee leadership positions. The Catalyst report is updated annually. The United States data is derived from several different scenarios from the S&P 500 and the Fortune 500. The report is well cited and is a source of additional readings.

SEARCH RESULTS

CAPTIVE INSURANCE INDUSTRY

According to the Captive Insurance Companies Association (CICA), the three most popular domiciles for captives are Vermont (185), Bermuda (153) and the Cayman Islands (153).

The remaining 453 are spread over 30 domiciles in the U.S., the Caribbean, Europe and Asia.

CICA breaks out client industries as follows:

- Financial Institutions
- Health
- Insurers
- Technology
- Oil & Gas
- Manufacturing
- Non-profit
- Retail
- Information
- Other

Marsh breaks out captive insurance by type:

- Parent
- Captive
- NI
- Other
- 100% Controlled


WHAT’S THE **COST** OF AN UNINFORMED DECISION?
THE COST OF TRYING TO FIND INFORMATION

MISSION CRITICAL
Executives who felt information was their company’s greatest asset

60%

NEEDED SKILLS
Executives who felt constrained by time and search skills

76%

TIME LOST
Knowledge workers spent much of their day searching for information

31%

Source: International Data Corporation, 2001, 2005
McKinsey 2011
RECENT INFORMATION NEEDED

COMPOSITION OF COMPLETED PROJECTS

- 36% Management Practices
- 26% Market & Industry Related
- 24% Business Plan & Pitch Improvement
- 8% M&A/Valuation
- 6% Specific Company Data
WHAT’S THE **BENEFIT** OF AN INFORMED DECISION?
EXECUTIVE SUMMARY

We've identified three organizations, EY, Deloitte and Catalyst, that analyze and publish data relating to the number of women who are either members of, or hold a leadership role on, a board committee of a publicly traded company.

The published data include the percentage of women who chair committees, specifically Audit Committees, Compensation Committees and Nominating/Governance Committees. The data aren’t comparable across reports as they each feature different compositions of firms.

Women on US boards: what are we seeing? (EY, 2016)

The EY data focus on S&P 500 firms in 2016. The data show that of these 1,500 firms, 16% of the Nominating Committees are chaired by women, with 11% of the firms reporting women members on their Nominating Committees.

“I have only read it [the report] twice… looks perfect! Let me go in again and discuss it with my partner, but I can tell you this is good.

We are already working on another project where your help will be instrumental.”

JUAN GARAY, Fintech Consulting
Deep dive or just go with the overview

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10 ATTACHED ARTICLES FOR DEEPER READING
INFORMED CONFIDENCE

• Accelerated
• Accurate
• Thorough
YOU ARE PREPARED
YOU HAVE GREATER UNDERSTANDING
How quickly could you act knowing the B4B is on your team?

THINK BACK TO YOUR NEW IDEA
Move your idea forward. And you’ll be in a drawing for 4 free hours of project research.
BAKER FOR BUSINESS

Our team is ready. Start here.

Jim Borron & Jen Beauregard

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617-495-6040