

LINKEDIN AND THE JOB SEARCH

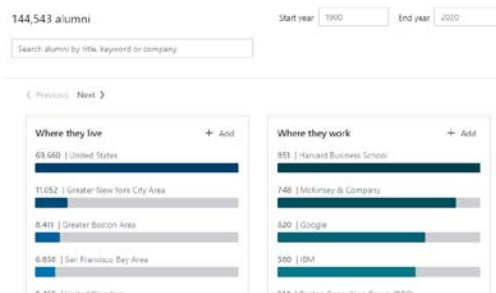
Here are some ways you should be using LinkedIn in your search!

NETWORKING

LinkedIn Alumni Career

Navigate to this page by:

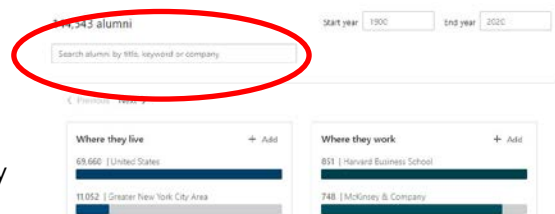
- Type Harvard Business School in the search bar
- After clicking into HBS, select “Alumni” on the left hand side
- Scroll through to see the following info on fellow alumni:
 - Where they live
 - Where they work
 - What they do
 - What they studied
 - What they are skilled at
 - How you are connected



Advanced Search

On this same page:

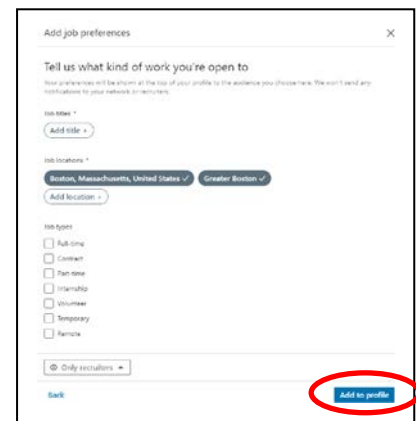
- Click into the search bar at the top of the page and search by keywords, location, industry, current company, and more!



JOB SEARCH

Set Your Job Preferences

- Jobs → Update my career interests
- Set your job criteria – location, level of experience, industries and more
- Choose who you see you’re open to jobs, **Only recruiters** or **All LinkedIn members**. If you want to keep your job search discreet, select **Only recruiters** to indicate that you are an interested candidate.
- Select “Add to Profile”



INTERVIEW PREP & COMPANY RESEARCH

Interview Prep

- Research your interviewer! Use the information to tailor your interview questions and discover possible commonalities. Also look to see who else is in their work group so you have a better understanding of structure (you could be interviewed by them too!)

Company Search

- Interests → to see what companies you are currently following and search for others of interest
- Search → search a specific company, learn about recent updates, get a sense of what it is like to work there, and find any connections you have that are currently employed there.

The image shows a LinkedIn profile for Google. At the top, the search bar is circled in red. Below the search bar is a banner image with the text "Create Design Code Build for everyone". The profile header includes the Google logo, the name "Google", and the location "Internet · Mountain View, CA · 15,975,056 followers". The mission statement is "Our mission: Organize the world's information and make it universally accessible and useful." The profile also indicates that Google is a "#1 LinkedIn Top Company" and has "188,725 employees on LinkedIn". The "Overview" section provides a brief history of Google, mentioning its founding in 1998 and its growth. The "Funding" section shows that Google has had 5 total rounds of funding, with the last round being a "Post IPO secondary" in January 2010, involving 2 total investors, including "crunchbase". The "Affiliated pages" section lists "Google Cloud" with 705,563 followers.