LINKEDIN AND THE JOB SEARCH

Here are some ways you should be using LinkedIn in your search!

NETWORKING

LinkedIn Alumni Career

Navigate to this page by:

- Type Harvard Business School in the search bar
- After clicking into HBS, select “Alumni” on the left hand side
- Scroll through to see the following info on fellow alumni:
  - Where they live
  - Where they work
  - What they do
  - What they studied
  - What they are skilled at
  - How you are connected

Advanced Search

On this same page:

- Click into the search bar at the top of the page and search by keywords, location, industry, current company, and more!

JOB SEARCH

Set Your Job Preferences

- Jobs → Update my career interests
- Set your job criteria – location, level of experience, industries and more
- Choose who you see you’re open to jobs, Only recruiters or All LinkedIn members. If you want to keep your job search discreet, select Only recruiters to indicate that you are an interested candidate.
- Select “Add to Profile”
INTERVIEW PREP & COMPANY RESEARCH

Interview Prep

- Research your interviewer! Use the information to tailor your interview questions and discover possible commonalities. Also look to see who else is in their work group so you have a better understanding of structure (you could be interviewed by them too!)

Company Search

- Interests → to see what companies you are currently following and search for others of interest
- Search → search a specific company, learn about recent updates, get a sense of what it is like to work there, and find any connections you have that are currently employed there.