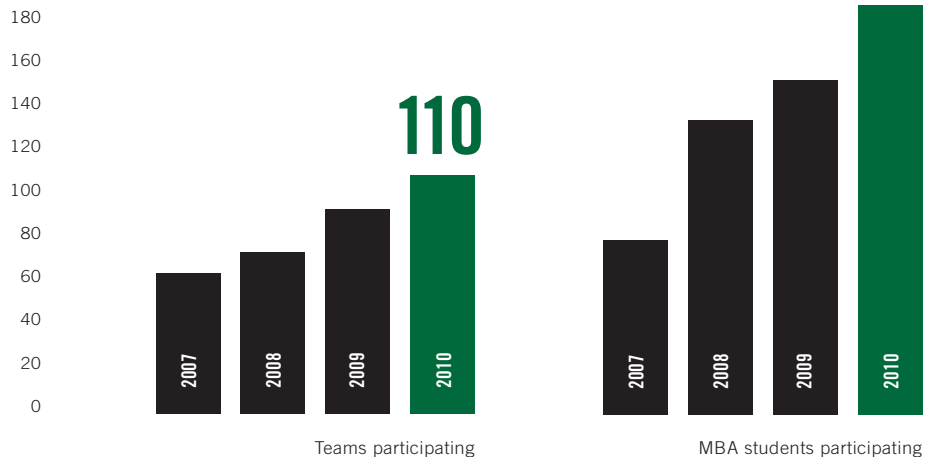


BUSINESS PLAN CONTEST



FIRST PRIZE, BUSINESS PLAN CONTEST



Business Venture Track Social Venture Track

MBA-LED NEW VENTURES

Accel Partners Redbeacon
Good Start Genetics Rent the Runway
TheLadders.com Yelp

BROADEST SET OF MBA ELECTIVES

26 COURSES

Entrepreneurial Management

Taught by 35 different professors

AVERAGE NUMBER OF ENTREPRENEURSHIP ELECTIVES TAKEN (PER MBA STUDENT)

2.5

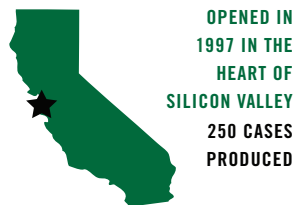
MBA STUDENTS IN ENTREPRENEURSHIP CLUB

450

ENTREPRENEURS-IN-RESIDENCE 2010-2011



CALIFORNIA RESEARCH CENTER



CREATING INTERNET BUSINESSES IN SILICON VALLEY

48

CASES

1,231

Published by Rock Center faculty in the last 10 years

BOOKS



ARTICLES

384

Published by Rock Center faculty in the last 10 years

BUILDING GREEN BUSINESSES IN SILICON VALLEY

25