HBS Entrepreneurship at a Glance

That’s how many years HBS has been researching and teaching entrepreneurship. It’s also the percentage of the School’s alumni who classify themselves as entrepreneurs ten to fifteen years after graduation (see page 26). Among those who have founded successful business ventures are Tom Stemberg (MBA ’73), Staples; Scott Cook (MBA ’76), Intuit; Mark Pincus (MBA ’93), Zynga; and Alexis Maybank and Alexandra Wilkis Wilson (both MBA ’04), Gilt Groupe. Learn more at http://bit.ly/HBSentrep/.