

ALUMNI IMPACT

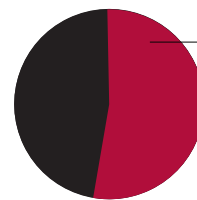
THE HARVARD IMPACT STUDY is a university-wide research study to explore and quantify the economics and social impact of founder activity, board service and volunteerism by Harvard alumni. The findings described below are specific to Harvard Business School alumni.

FOUNDERS

ALUMNI SURVEYED → RESPONDENTS

55,508 → **5,550**
 Alumni Surveyed Respondents

FOUNDERS



54% of all alumni

48% FOR PROFIT

16% NONPROFIT

10% BOTH FOR PROFIT & NONPROFIT

ACTIVE VENTURES FOUNDED

43,500

EMPLOYEES

10.6 m.

REVENUES (2014)

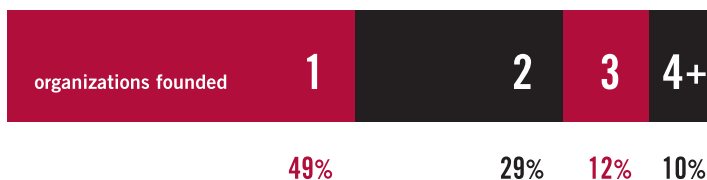
\$2.4 trillion*



Roughly equivalent to the GDP of France

** In addition to the annual revenue generated by organizations founded by HBS alumni, graduates of the School have founded financial services firms that manage over \$10 trillion.*

SERIAL FOUNDERS



TOP FOR-PROFIT INDUSTRY SEGMENTS

| | |
|---|-------|
| Professional, scientific & technical services | 9,384 |
| Finance & insurance | 8,453 |
| Manufacturing | 4,095 |
| Media & information | 3,904 |
| Management of companies & enterprises | 2,975 |

HEADQUARTER COUNTRIES

 **108**

MEDIAN FOUNDER AGE

60

TOP NONPROFIT INDUSTRY SEGMENTS

| | |
|--|-------|
| Business, professional, labor, political & similar | 1,195 |
| Schools/universities & libraries | 1,136 |
| Civic & social organizations | 856 |
| Arts, culture & humanities | 673 |
| Economic development programs | 516 |

BOARD SERVICE

CURRENTLY SERVING ON BOARDS

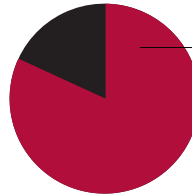
63,649

Founders

40,047

Non-Founders

HAVE SERVED ON A BOARD



83% of all alumni

FOR PROFIT BOARDS

48,740

NONPROFIT BOARDS

55,240

BOTH FOR PROFIT & NONPROFIT BOARDS

103,697

HIGHEST LEVEL ACHIEVED (CURRENT BOARDS ONLY)

29% BOARD CHAIR

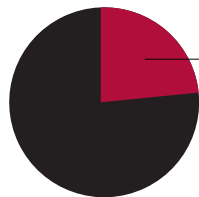
22% COMMITTEE CHAIR

49% BOARD MEMBER

VOLUNTEERISM

NON-FOUNDER VOLUNTEERS

19,841



24% of all alumni

51% EDUCATION

20% BUSINESS / ECONOMY

20% HUMAN SPIRITUALITY / RELIGION

16% PUBLIC GOVERNANCE / SERVICE

14% MEDICINE / PUBLIC HEALTH

12% POPULAR CULTURE / PERFORMING ARTS

HOURS / MONTH VOLUNTEERING (NON-FOUNDERS)



295,394