

Shark Tank Video Clip - Pitch Rating Sheet

| Overall Pitch Rating | Rate each pitch using the following key: 1=Weak; 3=Neutral; 5=Strong; DK-Don't Know; NA-Not Applicable | | | | | | | | | | | | |
|-----------------------------|---|---------------------------------|-------------------|---------------------|--------------------------------|--------------------------------|------------------------------|------------------------------|---------------------------|--------------------------|------------------|----------------------|-----------|
| | Context | | Market | | Industry | | Capabilities | | Economics | | Presentation | | |
| | Favorable Regulatory/Societal Context & Trends | Favorable Window of Opportunity | Attractive Market | Clear Customer Need | Favorable Competitive Dynamics | Available Suppliers & Partners | Access to Talent & Expertise | Able to Become Best-in-Class | Top-Line Growth Potential | Bottom-Line Productivity | Personal Passion | Clear and Compelling | Realistic |
| Comments | | | | | | | | | | | | | |