IMPACT
SEPTEMBER 2015
INVESTING IN ONE HARVARD
GREATER THAN THE SUM OF ITS PARTS

One Harvard: The Power of Collaboration

For years, centuries even, Harvard has been an institution made up of distinct (and distinctive) schools conducting research and educating students largely independent of one another. As society becomes more global and challenges and opportunities more complex, it is clear that a new model based on collaboration and deeper integration is essential to the University’s ability to sustain its impact in the 21st century.

Harvard President Drew Faust has institutionalized a new era of University-wide collaboration. Her “One Harvard” initiative celebrates the fact that the whole of Harvard has the potential to be much greater than the sum of its parts.

The benefits of One Harvard are easily apparent throughout the University, which has seen an increase in the faculty working together, both formally and informally, on research projects that address large-scale challenges such as health care, global poverty, and climate change. In addition, cross-registration and joint degree programs are on the rise. The Harvard Innovation Lab, which has engaged nearly 20 percent of the overall Harvard student body since it opened four years ago, is a thriving example of what results when people from throughout the Harvard community come together to pursue their ideas.

“Five years ago people weren’t really talking about an interdisciplinary curriculum,” says Joseph J. O’Donnell (AB 1967, MBA 1971), a member of the Harvard Corporation who supports One Harvard and has seen the power of collaboration in his work to cure cystic fibrosis. “Today it would be unfathomable to think that you could go to Harvard and not take courses in other schools.”

Realizing the vision of One Harvard will enable the University to truly unleash its strengths as a world-class teaching and research institution poised to address society’s most intractable challenges.

“The idea of One Harvard is so natural. There are so many opportunities. Whether you are talking about curing cancer, educating a skilled workforce, or saving the planet, interdisciplinary collaboration is crucial. This is what will differentiate Harvard from its peers in the future.”

Joseph J. O’Donnell (AB 1967, MBA 1971), Member, Harvard Corporation
Integration with the University

HBS FACULTY IN HU LEADERSHIP ROLES

RAFI ABDELAL, Herbert F. Johnson Professor of International Management, HBS
Director, Kathryn W. and Shelby Cullom Davis Center for Russian and Eurasian Studies, Harvard University

MAX BAZERMAN, Jesse Isidor Straus Professor of Business Administration, HBS
Codirector, Center for Public Leadership, Harvard Kennedy School

REBECCA HENDERSON, John and Natty McArthur University Professor

TARUN KHANNA, Jorge Paulo Lemann Professor, HBS
Director, South Asia Institute, Harvard University

RAKESH KHURANA, Marvin Bower Professor of Leadership Development, HBS
Dean, Harvard College

KRISHNA PALEPU, Ross Graham Walker Professor of Business Administration, HBS
Senior Advisor to President Faust for Global Strategy

MICHAEL PORTER, Bishop William Lawrence University Professor

JAMES SEBENIUS, Gordon Donaldson Professor of Business Administration, HBS
Director, Harvard Negotiation Project

5,164
HBS MBA alumni who earned an undergraduate degree from Harvard College

251
Harvard College students who have registered for HBS CORe (Credential of Readiness) since 2014

100
HBS students pursuing joint degrees each year with
- Harvard Kennedy School
- Harvard Law School
- Harvard Medical School
- Harvard School of Dental Medicine

77
HBS students pursuing PhDs, offered in collaboration with Harvard’s Graduate School of Arts and Sciences in
- Business Economics
- Health Policy (Management)
- Organizational Behavior

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IMPACT
OPENING MINDS THROUGH EXPANDED LEARNING OPPORTUNITIES

History by the Case Method

David Moss knew his proposal to develop a history course for Harvard College students might take Dean Nitin Nohria by surprise. But it was Nohria who surprised Moss when he suggested that his History of American Democracy course be taught in a combined undergraduate/MBA classroom.

"It was definitely a departure for both sides of the river," says Moss, the School’s Paul Whiton Cherington Professor of Business Administration, an eight-time recipient of the HBS Student Association’s teaching award. “Business School professors have successfully engaged undergraduates with business topics in the past, but the idea of a pure history course taught by a business professor in a class comprising students from Harvard College and HBS was an experiment."

By all indications, the experiment is working. This fall will be the third year Moss has taught the course, which has an enrollment of 100 and convenes at the Business School. The syllabus covers a wide span of events—from the drafting of the US Constitution to recent disputes over same-sex marriage. Last year, the innovative offering was among the highest-ranked large courses at the College. Moss believes part of its appeal may be the timeliness of revisiting the country’s founding principles at a period when many today see government as dysfunctional.

But he points to another element—the experience of learning history through the case method—as the course’s “secret weapon.” “It’s the first exposure most undergraduates have to the case method, and they’ve embraced it,” says Moss. “Even for the history majors, debating decisions faced by James Madison, for example, leads to a deeper understanding of the realities that shape historic events.”

For HBS students, studying with undergraduates adds a different kind of depth to the learning experience. Paul Moskowitz (MBA 2015), now working at Bain Capital, says, “We helped each other think outside the box. The undergrads with history backgrounds contributed valuable background context for many of the cases. Similarly, the MBAs used their financial knowledge to highlight economic dimensions of the debates.”

Moskowitz, who is interested in someday entering politics, says it was “extraordinary to push beyond finance, operations, and strategy and have the chance to think and talk about democracy and politics. In many ways,” he adds, “it was the highlight of my HBS experience.”
Igniting a Passion for Business Scholarship

Tam Kim was a rising senior concentrating in government at Harvard College in 2011 when she participated in the inaugural session of the Program for Research in Markets and Organizations (PRIMO). “I was someone who never would have thought of pursuing an advanced degree in business,” says Kim, now a PRIMO mentor and a DBA candidate in Marketing at HBS, with a focus on consumer empowerment and firm transparency. “That summer really ignited my passion for business and put me on the path to what I’m doing now.”

A 10-week summer offering that brings Harvard College students to the Allston campus to work on research projects with HBS faculty, “PRIMO shows undergraduates that there’s a fascinating world on this side of the river,” explains John Korn, executive director of the Doctoral Programs at HBS.

“For many young scholars, especially those from demographics traditionally underrepresented in our programs, graduate business study has not been a natural leap. PRIMO is one way to change that.”

Founded under the guidance of Mihir Desai, HBS Mizuho Financial Group Professor of Finance, PRIMO is in its fifth year. The program enrolls 15–18 Harvard undergraduates who live in College dorms but spend their days immersed in the scholarly community at HBS, utilizing resources in Baker Library, working closely with faculty and doctoral student mentors, exchanging ideas over meals, attending lectures by distinguished business scholars, and sampling case-method learning in sessions taught by HBS faculty or doctoral students.

“The program has really gathered momentum,” says Korn. “We are thrilled with the success so far and we are looking forward to building on that success in the future.”

Tami Kim (standing) with Harvard College students and PRIMO participants Marcus Dennis and Hannah Leberson
SUPPORT FOR A COMMON THEME

“HBS is part of the extraordinary Harvard community that serves the world in equally positive ways, and we are honored to feel part of that community and to support its success. We are, after all, One Harvard.”

Patty and Lincoln Benet (both MBA 1989), members of HBS’s Global Leaders Circle and supporters of the HBS Fund for Leadership and Innovation and the Harvard University President’s Fund

“Support of HBS has a demonstrated impact, but support across Harvard has a collective impact—a multiplier effect—that really can help change the world.”

Ralph James (MBA 1982), a major supporter of HBS and many other areas of Harvard, including serving as cochair of The Campaign for the Harvard Graduate School of Education

A GIFT FOR THE AGES

This past spring, John A. Paulson (MBA 1980) made a gift of $400 million to support research, teaching, financial aid, and faculty development at Harvard’s School of Engineering and Applied Sciences (SEAS). Paulson was inspired to make this transformational gift after a meeting with President Drew Faust and Dean Nitin Nohria where they discussed the importance of SEAS to faculty, students, and Schools across the University.

“SEAS is the next frontier for Harvard, and its expanding campus in Allston promises to become the next major center of innovation. As an alumnus of Harvard, one who has benefited greatly from the education I received here, it is both a privilege and an honor to support this endeavor.”

John Paulson (MBA 1980)

HBS ONE HARVARD FUND

Gifts to this endowed fund enable HBS faculty to engage a broader cross-section of Harvard students—at the graduate and undergraduate levels, and across programs—in selected new courses where diverse perspectives, skills, and experiences enrich the learning of everyone involved. Specifically, the Fund supports research and curriculum development for HBS faculty members teaching undergraduate and graduate students across Harvard; underwrites the investment HBS is making in University-wide initiatives through senior faculty who take on key administrative assignments; and helps attract and retain faculty members with cross-school interests.

To date the following have made leadership gifts to the Fund and serve on the HBS One Harvard Fund Steering Committee:

Javier Arango (MBA 1989)
The Cashin Family
Miyoung Lee (MBA 1992) and Neil Simpkins (MBA 1992)
Kate S. Niehaus (MBA 1982) and Robert H. Niehaus (MBA 1982)
Joseph J. O’Donnell (MBA 1971)

For more information about the HBS One Harvard Fund, contact Prescott Stewart at pstewart@hbs.edu or 617-495-6186.
Recent HBS Campaign Regional Events

1 Eddy Pirard (MBA 1991), Philippe Sereys de Rothschild (MBA 1991), Paula Zazadze Arrigo (MBA 1990), and Gregory Salinger (MBA 1991) during the reception and strolling dinner at Pavillon Gabriel.

2 The Honorable Elaine Chao (MBA 1979), honorary chair of The Harvard Business School Campaign, delivered remarks as part of the “A Vision for the 21st Century” event held in the Andrew W. Mellon Auditorium.

3 André Jakurski (MBA 1973), founding member of the HBS Global Leaders Circle and an honorary chair of The Harvard Business School Campaign, spoke to the gathering of alumni and guests at the Contemporâneo 8076 in São Paulo.

4 Ibiye Harry (MBA 2013), Dean Nitin Nohria, and Scott Malkin (MBA 1983) posed for a photo during the reception held inside Old Billingsgate.

Upcoming Regional Events around the World

Seattle  
Istanbul

Cleveland  
Dubai

Mexico City  
Toronto

To learn more about upcoming events and see photos from past events, please visit alumni.hbs.edu/CampaignEvents.

September 2015
“ONE HARVARD COMPLEMENTS THE HBS MISSION AND FURTHERS OUR STRATEGIC OBJECTIVES.”

Nitin Nohria, Dean of the Faculty