

LinkedIn: FrancesFrei

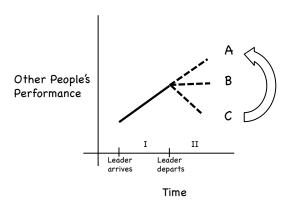
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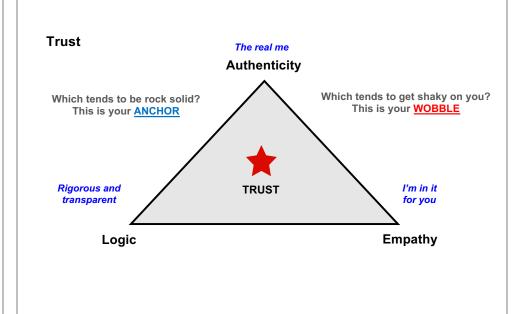
#### Leadership

Leadership is about making **others** better as a result of our **presence**.

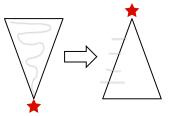
And having that impact last into our absence.

#### The Optics of Leadership





## Logic Wobble - Style



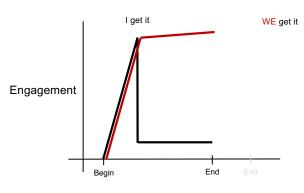
## **Logic Wobble - Substance**





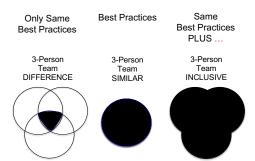
**LOGIC ANCHOR\*\*** 

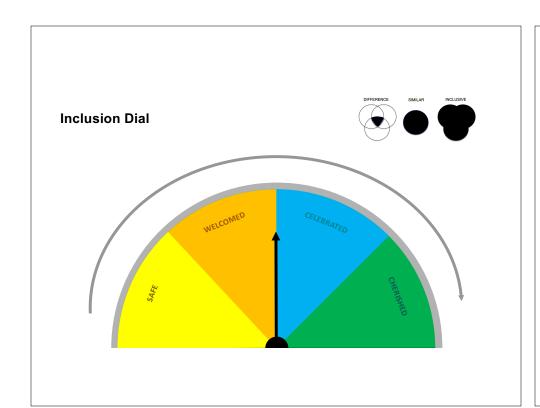
#### **Empathy Wobble**

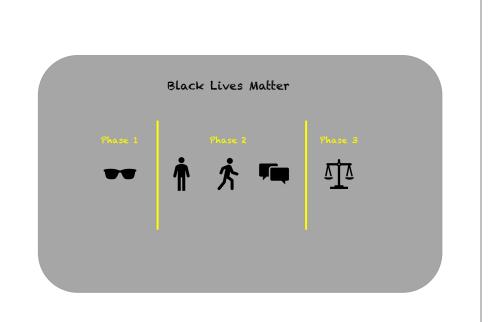


Meeting Timeline

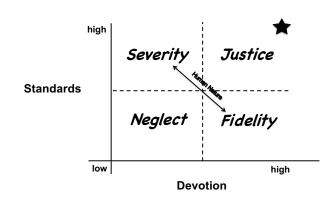
## Authenticity







# **EXERCISE:** how do other people experience you?



Thank you.