Baker Library for Alumni:
Learn, Discover, Explore

Mallory Stark & Meghan Dolan
October 5, 2013
“The ability to do your own business intelligence data gathering and analysis is one of the key skills you need to learn while at HBS. The Baker Library resources will be invaluable to you.”
Key Takeaways

• **Learn** how to keep up-to-date with faculty research

• **Learn** about HBS tools supporting your professional development and business research needs

• **Discover** eBaker – a research portal for HBS alumni

• **Explore** an exciting new exhibit in the Baker Library lobby
Faculty & Research Home Page: www.hbs.edu/faculty
Drill down through search results by type of content, topic, industry, geographic area, author, date and more.

Or, go straight to the profiles of faculty members related to your search.
Faculty Profile example

Teresa M. Amabile
Edsel Bryant Ford Professor of Business Administration, Harvard Business School
Director of Research

Teresa Amabile is the Edsel Bryant Ford Professor of Business Administration in the Entrepreneurial Management Unit at Harvard Business School. She is also a Director of Research at the School. Originally educated and employed as a chemist, Dr. Amabile received her Ph.D. in psychology from Stanford University in 1977. Her research investigates how life inside organizations can influence people and their performance. Originally focusing on individual creativity, Dr. Amabile’s research expanded to individual productivity, team creativity, and organizational behavior. A 35-year program of research on how the work environment influences subjective experience (creativity, productivity, and engagement) has shown that the psychology of everyday work influence subjective experience and performance.

Current research reflects faculty work in progress.

View faculty CV’s, websites, areas of interest, and more.

Faculty members’ media mentions appear here.

View and follow faculty through social media.
Status: When and Why It Matters

Status plays a key role in everything from the things we buy to the partnerships we make. Professor Daniel Maltz explores when status matters most. Open for comment; 0 Comments posted.
Baker Library website: [http://www.library.hbs.edu/](http://www.library.hbs.edu/)
Fast Answers – 24/7 Research Guidance

Fast Answers - Find an answer or "Ask Us!" for sources.

Type key-words to find existing answers. If nothing matches, Ask Us!

Useful Tip: Type keywords rather than proper names, e.g., companies or countries rather than Apple or China

Browse by Popular Topics


View All Topics

Other Ways to Contact Us

Ask us. Get Fast Answers.

- Information Services: (617) 495-6040 / infoservices@hbs.edu
- Historical Collections: (617) 495-6411 / hstcollref@hbs.edu
- SMS/Text: (617) 858-5723

Request a research consultation.

Hours of service.
## Research Guides

### Doing Research

- Company, Industry & Career
- Business History in the Contemporary Collection
- Country & International
- Citation Managers & Other Research Tools
- HBS Citation Guide
- Information Research Standards

### Guides A-Z

- Agribusiness
- Alphas & Betas
- Biotechnology
- Business & the Environment
- China Business
- China in the News
- Consulting
- Demographics & Consumer Behavior
- Emerging Markets
- Energy
- Entertainment
- Entrepreneurship (HBS Resources)
- Marketing Strategies & Channels
- Financial Markets
- Financial Services & Investment Banking
- Food & Beverage
- Hedge Funds
- Health Care
- Hospitality & Hotels
- India Business
- India Business News
- Information Technology
- Medical Devices
- Music
- Pharmaceuticals
- Real Estate
- Retail
- Social Enterprise
- Statistics
- Telecommunications
- Venture Capital & Private Equity
Services for Alumni

Services Available:

- Onsite access to Baker Library including databases designated for use by authorized Baker Library visitors.
- Free access to eBaker, an online collection of information research resources.
- Deeply discounted annual subscriptions to OneSource.
- Research assistance in person or remotely including resource recommendations and information related to a job search. Need Help? Ask us a question or call (617) 495-6040.
- Access to Refworks, a citation management tool for storing, organizing and formatting citations for research.

For more details see information presented at past Alumni sessions.

See also a list of suggested information resources for do-it-yourself research tools and research service providers who will complete research for you. Please note that Baker Library does not endorse any company or any product or service of any company.
HBS Alumni website: www.alumni.hbs.edu
How we can help

• Preparing for Interviews
• Creating target company lists for job search
• Staying current with business news and management concepts
• Learning about emerging industry sectors
Alumni support by the numbers

Total Usage (FY12 and FY13) by Group

- EC (Class of 2014): 23%
- RC (Class of 2015): 16%
- Non-Affiliated: 11%
- HU Student: 14%
- HBS Alumni: 4%
- RA: 5%
- FA: 3%
- Exec Ed: 2%
- HU Staff: 2%
- Other HBS staff: 1%
- Doctoral: 1%
- HU Other: 1%
- Cross Registered/Joint Degree: 1%
- Faculty: 0%

eBaker Unique Alumni Visitors

- September: 466
- August: 434
- July: 441
- June: 510
- May: 428
- April: 475

eBaker Top 10 Pages*

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>284</td>
<td>210</td>
<td>98</td>
<td>88</td>
<td>81</td>
<td>77</td>
<td>77</td>
<td>46</td>
<td>46</td>
<td>42</td>
</tr>
</tbody>
</table>

*Data are for most recent month (August 2013)
How is eBaker used?

I am an alum looking for research assistance on a particular topic. Is that something you provide and, if so, how do I go about requesting it?

Could you please help me find public information on the e-commerce company Borderfree (formerly FiftyOne)?

Can I get some assistance in researching market verticals such as Food & Beverage for helping positioning my company to service that industry?

Where do I get information on PhD dissertations in strategy and finance/economics at Harvard over past two years?
eBaker: Pick a Task

Please note:

Effective June 30, 2013: Due to a recent policy change on the part of the vendor, Factiva will no longer be available on eBaker. We recommend ABI/Inform as an alternative source for news.

Pick a Task

A-Z Resource List

Customer Service

About eBaker

Privacy Policy

Contact
617.495.6040
ebaker@hbs.edu

• General business research
  • Explore news and trends
  • Research an industry
  • Research a company

• Job/Career research
  • Create a list of potential employers
  • Prepare for an interview
  • Join a professional association
  • Get on a board
  • Transition from profit to nonprofit

• International business
  • Look for a job overseas
  • Do business abroad

• Starting/Growing a business
  • Do market research
  • Learn about competitors
  • Explore financing opportunities
  • Write a business plan
  • Set up a business
  • Franchise a business
eBaker: A-Z Resource List

Please note:

Effective June 30, 2013. Due to a recent policy change on the part of the vendor, Factiva will no longer be available in eBaker. We recommend ABI/ProQuest as an alternative source for news.

Pick a Task  A-Z Resource List

ABI/ProQuest
A searchable database for finding articles on any business topic. More

American Association of Franchises and Dealers
A national non-profit trade association of franchisees and independent dealers. More

Business Owners Toolkit
A comprehensive online guide to help you start, grow and run your small business. More

Doing Business.org
This website is a good place to start for getting a new business idea off the ground in another country. More

EDGAR
A website of corporate reports filed with the Securities and Exchange Commission (SEC), dating back to the late 1990s. More

Export.gov
A great website for those considering expanding their business overseas. More

Factiva
A database of publications to locate articles on business and management. More

Federal Trade Commission
A website offering help in evaluating the pros and cons of franchise ownership. More
eBaker: ABI/ProQuest search strategy

Search strategy:

```
pub(first research) and su(snack foods)
```

Results:

   - Industry Profiles
   - Publication date: Mar 18, 2013
   - Industry Profiles
   - Publication date: Dec 3, 2012
   - Industry Profiles
   - Publication date: Sep 10, 2012
   - Industry Profiles
   - Publication date: Jun 25, 2012
Additional Resources

• HBS Alumni video library
  www.alumni.hbs.edu/careers/video_library.html
  Career development webinars and presentations.

• Research Service Providers (non-HBS)
  www.library.hbs.edu/serviceproviders.html
  A list identifying research firms that will perform research for you.
Research Assistance: Phone, Email or In Person

Stamps Reading Room Hours

**Today:** 9am – 5pm

**School Year:**
MON-THURS: 9am – 7pm
FRI: 9am – 5pm
SUN: 12pm – 7pm

Current hours at [www.library.hbs.edu/info/hours.html](http://www.library.hbs.edu/info/hours.html).

Contact Us

- **Phone:** 617.495.6040
- **Email:** infoservices@hbs.edu
Thank You!

Questions?

Baker Library Information Services

infoservices@hbs.edu

617.495.6040