IMPACT IS PATHBREAKING
For more than a century, Harvard Business School faculty have been at the forefront in developing **innovative ideas** and tools that have defined the language of business and reshaped management practice.
The School’s problem-focused research is the foundation of a dynamic cycle of scholarship, teaching, and the broad dissemination of ideas.
Why now?

Today, more than ever, the world needs bold new thinking to address the complex challenges faced by business and society.

- The scale, scope, and methodologies that underpin research today demand a significant financial investment.
- The best thinking will come from ensuring that HBS faculty can continue to pursue the most important ideas without the constraints of sponsored research.
- The development of large-scale solutions to address the world’s most pressing challenges will require cross-disciplinary, multisector collaboration.
IMPACT STARTS WITH A QUESTION
“Faculty at HBS are driven by a passion to understand, and improve, the practice of business. In a rapidly changing world, an exciting challenge for us is the increasing pace and scope of innovation. The coming years will require both careful strategic investment and creativity to ensure we can support the faculty in their work and preserve HBS’s distinctive research edge.”

— Professor Paul Healy, Senior Associate Dean for Research
Drawing on the expertise of a dozen HBS faculty members, the goal of the multiyear U.S. Competitiveness Project—including recent work on PK–12 education and America’s infrastructure—is to develop practical and actionable steps to strengthen the U.S. and global economies.
Research today encompasses a wider array of methodologies and approaches than ever before. From experimental and lab-based studies, to technology for analyzing big data, to global fieldwork, faculty—working individually and collaboratively—are bringing unique perspectives to bear on the challenges and opportunities facing business leaders. This requires an even greater annual investment in research.
Pursuing Pathbreaking Ideas
FRANCESCA GINO
ASSOCIATE PROFESSOR
Ethics and creativity in organizations and why in certain circumstances people being creative means that people are more likely to cheat.

FOREST REINHARDT
PROFESSOR
Strategic and operational challenges of firms in environmentally significant industries.
A HISTORY OF DEVELOPING IDEAS THAT SHAPED MANAGEMENT PRACTICE

Balanced Scorecard
Competitive Strategy
Capital Asset Pricing Model
Disruptive Innovation
Entrepreneurial Management
Business and Environment Initiative
Deepens understanding of today's environmental challenges and assists in developing effective solutions.

Arthur Rock Center for Entrepreneurship
Infuses the School's leadership with an entrepreneurial point of view.

Business History Initiative
Facilitates learning from the past through innovative research and course development, employing global and interdisciplinary perspectives.

Leadership Initiative
Undertakes cutting-edge research and course development projects about leadership and leadership development.

Digital Initiative
Helps leaders and entrepreneurs shape how digital technology, communities, and media are changing consumer behavior, transforming business, and influencing society.

Social Enterprise Initiative
Applies innovative business practices and managerial disciplines to drive sustained, high-impact social change.

Health Care Initiative
Serves as a gateway for health care research, educational programs, and collaboration across all sectors of the health care industry.

A hallmark of the School's research has been its power in practice; increasingly, this impact extends to large-scale, cross-disciplinary issues. Sustaining HBS-wide initiatives accelerates and supports research, teaching, and alumni engagement on important societal challenges where business has a key role to play.
Gifts enable HBS to create an unparalleled environment for research, expose faculty to new ideas and practices around the globe, and encourage cross-disciplinary collaboration.
“With more than 200 faculty members doing research around the world, we are uniquely positioned to have a significant impact on management education and practice.”

— Dean Nitin Nohria

**INVESTMENT IN RESEARCH**

$110 million

**FACULTY POSITIONS (FULL-TIME EQUIVALENT)**

227 total

**FACULTY IN THE NEWS**

1,877

- articles
- blogs
- op eds

**NEW TEACHING MATERIALS**

241 + 443 = 684

- **NEW FIELD CASES**
- **OTHER COURSE MATERIALS**

**TOTAL**

**RESEARCH CONFERENCES**

20

More than 1,500 academics & practitioners in attendance
EMPOWER OUTSTANDING FACULTY TO MAKE A DIFFERENCE
CREATE AN UNPARALLELED ENVIRONMENT FOR RESEARCH AND STRENGTHEN THE PLATFORM FOR CASE WRITING

HBS provides an extensive computing infrastructure for research, as well as the guidance and expertise of programmers, statisticians, database managers, and technicians through the Faculty Research Computing Center.
“Most of the group had had very limited exposure to China, so the concept was to give them a detailed immersion to inform their teaching and research.”

— Professor Warren McFarlan

Led China immersions in 2011 and 2012 for more than two dozen HBS faculty members
FOSTER A CULTURE THAT ENABLES FACULTY MEMBERS TO DO THEIR BEST WORK AND FACILITATES CROSS-DISCIPLINARY COLLABORATION

Over the last decade, the Public Education Leadership Project (PELP) has brought together faculty from HBS and the Harvard Graduate School of Education to work with school districts to create and sustain high-performing K–12 public school districts. These efforts have resulted in case studies focused on adapting and applying management concepts within urban schools and using entrepreneurial strategies to drive change.
LEARN MORE ABOUT RESEARCH OF INTEREST TO YOU

MEET HBS FACULTY MAKING A DIFFERENCE

MAKE A GIFT NOW

LEARN MORE ABOUT SUPPORTING HBS FACULTY AND THEIR RESEARCH