EDUCATIONAL INNOVATION

IMPACT IS

TRANSFORMATIONAL
Since pioneering the use of the case method for business education nearly a century ago, Harvard Business School has continually innovated and remained at the forefront of management education. Recognizing that students are entering a global arena where they will face increasingly complex challenges that call for a new and varied set of skills, the School must deliver an educational experience that will prepare its students to lead.
Educational innovation ensures that students master the knowing, doing, and being of leadership.
Why now?

In this rapidly changing world, HBS must develop ethically principled leaders who can rebuild the trust between business and society, and make a positive difference in the world. The School works to:

- Leverage technology to broaden the reach and deepen the impact of HBS’s research and teaching.
- Maximize the learning experience by integrating the case and field methods.
- Inspire students to be authentic leaders.
EDUCATIONAL INNOVATION

IMPACT STARTS WITH A VISION
How do you go from putting yourself in the shoes of the protagonist to being the protagonist?
Create a portfolio of faculty-led, small-team, action-oriented, and immersive learning opportunities.
Through a richer set of knowledge and skills, and deeper awareness of their own leadership styles, HBS’s graduates are better prepared to seize opportunities and reach their fullest potential.
A Range Of Perspectives
YOUNGME MOON
CHAIR OF THE MBA PROGRAM

“Our objective with FIELD 3 was to provide students with an opportunity to apply and integrate the knowledge, skills, and tools acquired in the first-year curriculum.”

ADAM SCHAAACK
(MBA 2015), CHENGDU, CHINA

“We can imagine how we would or should react in a different culture, but the harsh reality is that we have no idea how it would affect us until we are faced with it.”
Hands-on learning in the FIELD course complements and enhances the case method.
Interactive Simulations
Examples such as the Venture Capital game bring material to life, deepen contextual understanding, and reinforce both hard and soft skills.

Multimedia Cases
Use digital technology to experience the vivid, minute-by-minute details of an HBS case.

HBX Live
Expands HBS’s reach and impact beyond the physical campus-based classrooms to enable alumni to access relevant and ongoing learning opportunities, as well as interact with faculty and former classmates without geographic boundaries.

HBX CORe
The HBX Credential of Readiness is designed for early career learners to acquire the fundamental skills that form the foundation for an understanding of business management.

HBX Featured Courses
Starting with Clayton Christensen and Michael Porter, HBX featured courses enable the School’s faculty to disseminate their leading ideas to a broader range of participants, including executives and graduate students.

Technology adds a dynamic new layer to traditional classroom learning.
HBS must continually examine, explore, and develop new educational experiences so that today’s experiments become tomorrow’s distinguishing capabilities.
“HBS pioneered so much of the methodology of how business education is done around the world today. The question we asked ourselves was: 100 years from now, what will be our legacy, and how can we begin building it today?”

— Professor Youngme Moon, Senior Associate Dean and Chair of the MBA Program

FIELD 1
LEADERSHIP INTELLIGENCE engages small teams in interactive workshops that reshape how students think, act, and see themselves. Through team feedback and self-reflection, they deepen their emotional intelligence and develop a growing awareness of their own leadership styles.

FIELD 2
GLOBAL INTELLIGENCE immerses student teams in emerging markets, requiring them to develop a new product or service concept for global partner organizations around the world.

FIELD 3
INTEGRATIVE INTELLIGENCE challenges students to synthesize the knowledge, skills, and tools acquired in their first year by designing and launching a microbusiness.
EMPOWER OUTSTANDING STUDENTS TO MAKE A DIFFERENCE
LEARN IN AN INNOVATIVE ENVIRONMENT

Provide transformational and innovative learning experiences to students to actively prepare them for tomorrow’s business challenges.

Bart Howe
(MBA 2011)
Cofounder, Ubiquitous Energy

Ubiquitous Energy began as a class project while Howe was a student at HBS. Howe’s team was so bullish on the concept that they entered it in the 2011 HBS Business Plan Contest and earned runner-up.
Support students in developing a service or product in an emerging economy and a microbusiness, where they can challenge assumptions and develop solutions with integrated teams.

Andrew Ling
(MBA 2015)
FIELD 2, Ho Chi Minh City, Vietnam

“Our client rejected our initial proposal, so we had to pivot. Since our focus group data indicated a low level of consumer trust in Vietnam, we came up with the idea of a platform for matching buyers and sellers who then conduct transactions in person.”
LEAD IN AN EVER-CHANGING WORLD

Encourage exploration of personal leadership styles to help students reach their full potential and accelerate their paths to make a difference in the world.

Ben Wanamaker
(MBA 2013)

“I feel like my experience at HBS developing as a leader was in the small group or one-on-one settings, helping people understand who they are and what they want to do, and how they can go about it.”